

Utah Pioneer Communities/Main Street FAQs

What Is Utah Main Street?

Utah Main Street can help your community build a better downtown by providing hands-on training and guidance to address a broad range of issues affecting downtown's physical and economic well being.

What Kinds of Assistance Does Utah Main Street Provide?

Utah Main Street is structured to provide assistance tailored to meet your community's particular needs. Utah Main Street's services run the gamut from workshops to ad hoc consulting on specific projects and issues to ongoing support to communities that make the commitment to become Main Street "Partners."

Who Provides This Assistance?

Training and technical assistance are provided by the Main Street Team, a multi-disciplinary "consulting group" that includes public and private-sector experts in the fields of:

- o architecture and historic preservation
- o streetscape and public improvement planning and design
- o marketing and promotion
- o organizational development
- o economic development

How Do We Get Help?

Contact the Utah Main Street Program Office to schedule an introductory visit. This visit can focus on a specific project that your community may have already identified as a priority, or it can serve as an initial planning meeting to help your community determine what its priorities are for building a better downtown.

What If Building a Better Downtown Is a High Priority?

If building a better downtown is a high priority in your community, you should consider becoming a Main Street "Partner." Partner communities receive a range of long-term services, including:

- ⌘ Ongoing training for your community's downtown organization and Main Street manager
- ⌘ Ongoing workplan development and implementation
- ⌘ Free consulting assistance from the Main Street Team
- ⌘ Start-up organizational grants for three years
- ⌘ Membership to the National Main Street Network
- ⌘ Registration sponsorships for National Town Meeting (the national Main Street conference)

For your community to consider becoming a Main Street Partner, the following conditions should exist:

- ⌘ Active participation by the business community in downtown projects
- ⌘ Strong support from your city government
- ⌘ Broad-based support from residents
- ⌘ A downtown with intrinsic historic character
- ⌘ Ongoing local funding for the downtown committee